ELIZABETH GONZALEZ MORENO
Designer

Experience

Nov 2019 – Present
Internet Brands
Visual Designer
Development of prototypes to uniformly integrate logos and brand images for website. Along with creation of original graphics with unique colors, shapes, and typography. Research in visual design technologies and applications, as well as industry trends and implementations of competitors work.

Jan 2019 – Nov 2019
VP Office of HRDI in CSUF
Web Designer
In charge of maintaining and updating the three of the current HRDI websites. Assist in development to bring together the new site for the department. Brand development and management for HRDI. Strategy marketing development, multi-platform integration (print/email/web/app/social).

Oct 2018 – Dec 2018
VP Office of HRDI in CSUF
Student Web Designer Assistant
In charge of CSUF HRDI website maintenance and updates. Create and update content with department leads for the current website.

Jun 2018 – Jul 2018
Winplus
Graphic Designer Intern
Directly worked under the Art Director of the company. Research & presented on the social media target audience demographics. Research & presentation on Amazon AMS. Worked with the design team to create new ways to advertise company products. The final project consisted of redesigning an app and the current product in the market.

Jan 2017– May 2018
CSUF Titan Dreamer Resource Center
Identity Lead, Interim-Communications & Graphic Design Lead
Program creation and planning for the DREAMer Community. Research educational & informative resources for undocumented CSUF students body. Implemented and design educational content to promote events using social media platforms, websites, and campus publications and created web pages and flyers using HTML/CSS for both on-line and print platforms.

Contact

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gonzaleze767@gmail.com
Portfolio

Education

2016 – 2019

BFA in Inhteractive &Graphic Design
California State University, Fullerton

Skills

Research
Story Boarding
UX/UI Design
Wireframing
Prototyping
Branding
ATI Compliance &
Accessibility
Design Thinking

Tools:
Sketch
Figma
Adobe Creative Suite
(Ai,PSD,InD,Ae, Pr, XD)
Invision
Webflow
HTML/CSS

Product Design:
Mobile
Web
Visual Design
interaction design
user research product
strategy
animated prototyping

CMS:
OU Campus
Webflow
Word Press
Wix
Square Space